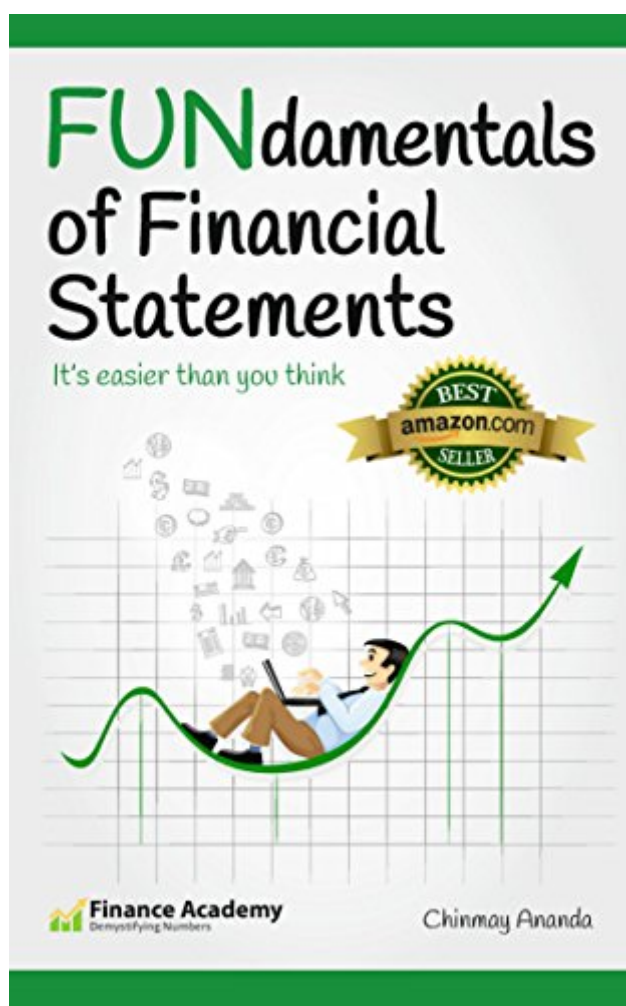


The book was found

FUNdamentals Of Financial Statements: It's Easier Than You Think



Synopsis

A book for non-finance managers who want to learn the language of business - the numbers. The book is a jargon free, layman's way of explaining financial statements in a user-friendly manner.

Book Information

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Customer Reviews

As soon as someone plans to start a business , alongwith the inherent challenges of the business plan, there is another challenge and that is understanding the financial aspect of it. This is where this book comes into picture. Chinmay Ananda has explained in very easy to understand and terms the financial aspects of a business. The book is fun to read and it enables us to understand and talk in terms of Finance which can be considered the language of Business.

When an individual venture into business, they need a clear way of understanding the business performance. This book gives insight on the importance of having clear financial books as the best way to monitor a business: not mentioning the simple language used to explain the most complex financial theories. This is a must read for any entrepreneur!

So clear Fundamentals of Finance were never known. The way which Chinamy has taken up to

explain concepts is individual and carefully driven. Helped me a lot to understand things clearly. Thanks Chinmay for this edition

This Book tells about Smart business people from busy and hardworking people is simply the way they make business decisions how it is profitable. **FUNDamentals of Financial Statements**: It's easier than you think

As a complete number-phobe, I approached this book with trepidation. How could I possibly learn how to read financial statements? How could Chinmay make them fun? I was proven wrong. Dead wrong! Chinmay's book opened my eyes to how business finance and accounting really works (plus the crucial difference between the two.) I really believe this should be mandatory reading for school children - not just business owners! A fantastic, easy to read reference book you'll come back to time and time again.

It gives someone an insight on how things should be. In business one should not only focus on hardwork but also should be wise enough how to do things in a smart and productive way.

I highly recommend for new and young entrepreneurs to read this book. One of the tips I learned is that working hard is not enough, we must be working sharp as well.

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